

# Two-Day Walk founder speaks to Kiwanis Club

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Staff Intern

Randi Passoff, executive director of It's a Journey Inc., spoke to the Dawsonville Kiwanis Club and guests, on June 12, including member of the local Circle of Friends, to promote the upcoming Atlanta 2-Day Walk in September.

Passoff, a survivor of breast cancer, has been organizing the annual fundraiser walks for the last five years.

It's a Journey Inc. distributes the walk proceeds to breast cancer organizations throughout and Atlanta and surrounding communities.

"My goal every year is to give 70 cents on every dollar raised back to the community," said Passoff.

So far, the Atlanta 2-Day Walk has raised over \$2.6 million and as awarded 65 grants for breast cancer programs.

It's a Journey Inc. supports a variety of methods to combat breast cancer including: research, prevention, education, awareness, early detection, medical treatment for those afflicted and support for those who have survived the disease.

According to Passoff, the organization's goal is to try to achieve the next level of care for people with breast cancer.

Diane Turner, a Circle of Friends Team member and ovarian cancer survivor, believes that the money and awareness these fundraiser walks provide perform a vital service in the effort to defeat breast cancer.

The Circle of Friends is a local organization that walks together in the Atlanta 2-Day to raise money for breast cancer.

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**- Randi Passoff, executive director of It's a Journey Inc.**

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"The need for education and early detection is unquestionable — currently, one million in the U.S. have the disease and don't know it," explained Turner.

"We may not eradicate breast cancer this year, but we must continue to fight this horrendous disease that daily takes the lives of mothers, fathers, daughters, sons, sisters, brothers, wives, husbands, friends and neighbors."

Passoff was grateful for

all the support from the Circle of Friends Team.

"Circle of Friends Team has been incredible," praised Passoff.

To further increase participation and financial contributions, Passoff challenged the audience at the Kiwanis Club sponsored luncheon.

"I'll hope you'll support your community by walking or donating because that investment will go right back into your community," closed Passoff.